

ABSTRACT OF THE DISCLOSURE

The invention relates to a display stand comprising a backrest (1) which can slide along a rail (8), e.g. by means of a manually-actuated tab (16), such as to form an adjustable area for displaying articles. The invention is characterised in that the stand also comprises an independent backstop device which operates by means of co-operation between at least one notched extension (7) located at the sliding backrest (1) and at least one complementary toothed counterpart (10) positioned on the rail (8) supporting said backrest.